



ROSSLYN | National
PARK | Schools
Sevens

Commercial Opportunities

Who We Are

Rosslyn Park National Schools Sevens is the oldest and largest schools rugby tournament in the world, delivering an unrivalled experience for over 14,000 participants annually.

OUR VALUES

RESPECT ——— TRUST ——— FAIRNESS
 DIVERSITY ——— TEAMWORK



LARGEST

The tournament, held over 27 pitches, will see over 14,000 participants in 2024.



GROWTH

2023 saw a 103% increase in female participation. We aim to have over 2,500 females players in 2024.

OLDEST

Beginning in 1939, The Rosslyn Park National Schools Sevens is now in its 85th year.



LEGACY

The alumni is a who's who of UK and World Rugby, many of whom come back to support each year.



Exhibitor Village

The Rosslyn Park National Schools Sevens Tournament provides a unique opportunity for national and local companies to engage with over **14,000 participants** aged 11-18 from over **530 schools** and some **10,000 spectators**.

Whether you want to increase your exposure, launch new products, generate new business or showcase your School or University to potential students, the Rosslyn Park National Schools Sevens Tournament is the perfect solution.



Exhibitor Space

Marquee

All official exhibitor marquee rentals are pre-built, ready for use on arrival and include the following as standard:

- 2 x 13A Socket
- Company Banner
- 1 x 6ft Trestle Table
- 2 x chairs
- Waterproof underlay and carpet
- Logo on website
- One Social Media mention during the tournament week

Size	Cost
6m x 3m	£2,475 + VAT
6m x 6m	£2,800 + VAT
6m x 9m	£3,150 + VAT



Space Only

Dedicated area of the tournament offering space to erect your own marquees and exhibiting space.

Includes:

- Logo on website
- One Social Media mention during the tournament week

	Space	Cost
Daily	6m x 6m	£440 + VAT
Weekly	6m x 6m	£1,375 + VAT
	Larger	Please Enquire
	Power	£415 + VAT



 **15.23 M**

DIGITAL IMPRESSIONS
ACROSS RPNS7 AND
PARTNER CHANNELS

 **240 K**

WEBSITE VIEWS

 **400 K**

LIVESTREAM VIEWS

 **4.8 M**

SOCIAL MEDIA
IMPRESSIONS ON
RPNS7 CHANNELS

Tournament Advertising

Programme Advert

Be part of our official programme circulation of 3,500 copies, including a digital version available on the Tournament Website.

Size	Cost
Half Page	£600 + VAT
Full Page	£800 + VAT

Livestream Advert

Feature your advert on the official Rosslyn Park National Schools Sevens YouTube Channel.

Advert	Cost
20s advert shown 4 x daily	£750 + VAT

Showcase Perimeter Board

Our pitch side perimeter boards are situated on two showcase pitches. Each pitch is livestreamed through RPNS7, England Rugby and NextGenXV channels, resulting in excess of 400,000 livestream views.

Size	Quantity	Cost
6m x 0.9m	1	£850 + VAT
6m x 0.9m	2	£1400 + VAT

For more than two boards please enquire



ROSSLYN PARK | National Schools Sevens

Rosslyn Park National Schools Sevens is committed to leading the way in promoting inclusivity and sustainability within rugby.

We look to work with likeminded brands who can help further enhance the event.

For more information please contact:
 e: izzy.lovell@rosslynpark.co.uk t: 0208 876 1879

